

For the Media

What do Bill Gates, Warren Buffet, and Kent and Kyle Healy have in common?

They all see the need to give practical skills and inspiration to young people. You may not be able to arrange an interview with Gates or Buffet, but Kent and Kyle are available for a passionate discussion.

If you are a member of the press interested in knowing about "Cool Stuff" Media Inc., Kent and Kyle Healy, or would like to schedule an interview, please contact us at:

help@coolstuffmedia.com

1-866-928-COOL (toll free)

Do Kent and Kyle have media experience?

Kent and Kyle have appeared on numerous television programs and over 100 radio shows through out the U.S. and as far as Australia. Every appearance is met with great audience involvement and fantastic feedback (see testimonial below). Kent and Kyle are unique experts in that they speak to both parents and teenagers. They help parents talk to their teens about the kinds of things they'll need to know to make it in the real world, and they speak directly to teens about why these skills are so important.

A Testimonial From KGO Radio:

"Kent and Kyle Healy are young people who have a grasp on what it takes to survive and thrive in the world. They are entertaining, energetic, and informative during an interview and they also bring a message that is new and exciting. Each time they have been on my KGO Radio show, I've been swamped with e-mails, faxes, and calls from listeners of all ages, saying how impressed they are with their wisdom and practical advice. Their message needs to be heard and I have been glad to help in that effort." - Joanie Greggains, KGO Radio, San Francisco.

QUOTES FROM KENT & KYLE:

Each of the following quotes can be attributed to either Kent or Kyle Healy. If you need a quote on a specific topic, please Jan Thompson at help@coolstuffmedia.com or call 1-866-429-COOL.

"Why did we write the book? Well, for one simple reason: Because they don't teach these practical life-skills in school or in most homes today. We're facing an epidemic. Each year millions of students are graduating completely unprepared for the real world. This is a major problem and we want to be part of the solution."

"Reality gave us a real wake up call as we realized how little we knew about the real world. We'd ask ourselves, 'Why do we learn how to balance chemical equations, but not our checkbooks?' and 'Why do we learn about French painters who died over three hundred years ago, but no one teaches us how to get along with other people or save money once we earn it?' According to most adults, this was common sense. Apparently, common sense isn't so common."

"We were surprised to discover that there was nothing available that explained these life-skills in one book, especially one that was written by young people for young people. It was obvious that a book like this needed to be written, and since no one else had done it, we decided to do it."

"At an early age, we discovered something that would change our life forever. We realized that you have to appreciate how little you know in order to become wiser. Life is a process of learning and then putting what you've learned into action—that's how we can take control of our lives."

"We've all heard life referred to as game. Well, we think it's the most important game we'll ever play. The information we cover in our book is what we call 'the fundamental skills of life' so we can win this game of life and have fun in the process."

"Going into the real world unprepared is like walking into algebra class six weeks late. It's something that we wanted to help others avoid by learning these fundamental skills of life."

"The quality of your life comes down to one thing: the attitude you chose on a consistent basis. This affects your state of emotion—the way you feel—and your behavior—what you do and don't do. This in turn determines your potential and destiny."

"The more you know, the more interesting and fun life will be—and the more interesting you will be to other people."

"We all have the choice to learn from our mistakes—this of course, is a smart thing to do. But the fact is, life is too short to be playing catch-up and making mistakes that could have been avoided. Like the old saying goes, 'The smart man learns from his mistakes, but the wise man learns from the mistakes of other people.' This is why we've spent over three and half years reading books, attending seminars, and interviewing insightful people to learn about what it takes to thrive in the real world."

"This

is also a problem for parents. Preparation for the "real world" is a fundamental responsibility of parenting, yet many parents don't do it because they simply don't have the right tools to give their kids that explain these fundamentals. Parents need a way to bridge the gap and we founded Cool Stuff Media to be that bridge. -- "When we speak to parents, we ask them, "How many of you have experienced eye-roll syndrome …where every time you say something, your kids roll their eyes?" Almost every parent will raise their hand, and we explain that sometimes it's not the message but the messenger, and as their peers, we speak their language. We tell parents, this is an opportunity to get re-engaged in your kid's lives and help prepare them for the day when they are on their own; and for teens, our book shares an important message, but does it in "cool" way that they can relate to.--"Like we've always said, "Why stumble into the real world when you can cruise in … with styyyyle?"”

NOTABLE TESTIMONIALS:

"Kent Healy was a delight! I know it's a good interview when I come away feeling like I've really learned something. Kent's intellect, insight, and easygoing nature make him a natural. I'd bet money that we'll soon be listening to the "Kent Healy Radio Show", and I look forward to being one of his guests."

- Danica McKellar, (The Wonder Years, author of bestselling "Math Doesn't Suck").

"Kent and Kyle Healy are smart savvy young men who are brothers. They have taken the pulse of the real world and identified that kids are not equipped for living in the real world. Kent and Kyle Healy systematically navigate the do's and don'ts of important issues like success, attitude, goals and habits, peer pressure, finances, employment, and the lost art of consideration, kindness and manners." – ArmchairReviews.com .

"I've read a lot of books for young people, but this is the best one yet! I wish I had Cool Stuff when I was younger. It's a guaranteed blueprint for building a lifetime of fulfilling relationships, happiness, and financial success starting now!" ” - Jack Canfield, Co-Creator of the Chicken Soup for the Soul series.

"The book is a real gem that covers the things kids really should learn in school. I have two kids … and they both think it's great!" ”- Richard Carlson, author of the Don't Sweat The Small Stuff series.

"Kent and Kyle express their message with enthusiasm, love, light, energy, and insight. Travel as far as you need to hear their lasting brilliance. I love them and all the good they are doing." – Mark Victor Hansen, Co-Creator of the Chicken Soup for the Soul series

PHOTOS:

If you would like press photo's of Kent and Kyle or their product packaging, etc. please contact us at:

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